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ABOUT DRFIRST

For over a decade, DrFirst has been a pioneer in the health IT (HIT) industry, becoming the leader in standalone electronic prescribing (e-prescribing). DrFirst was the first company to establish connections to both RxHub and Surescripts, the first to systematically provide e-prescribing services for EHR vendors, the first to provide medication history and electronic discharge prescribing for hospitals, and the first to transmit controlled drug prescriptions under a DEA waiver. DrFirst's client base includes major health plans, academic medical sites, health systems, hospitals, and small practice providers in all 50 states. DrFirst exists to improve provider access to high quality, affordable healthcare technology to create connected communities and true continuity of care across the nation.

COMPANY HIGHLIGHTS

• Rcopia-MU Launched and Certified

- » Goal: develop a certified e-prescribing module that meets meaningful use requirements per the HITECH Act
- » DrFirst develops Rcopia-MU, an upgrade of the company's award-winning e-prescribing product Rcopia. Rcopia-MU combined with a national patient registry allows eligible providers to meet Stage 1 and 2 meaningful use requirements in 2011 and 2012.
- » Rcopia-MU achieves official ONC-ATCB certification (Cert #: 30000001T0GKEAC)

• Maine HealthInfoNet Partnership with DrFirst and MaineCare

- » Goal: build and operate Maine's statewide health information exchange
- » DrFirst provides medication history to HealthInfoNet's secure clinical data repository by hosting Maine Medicaid data and connecting to information from health plans and pharmacies nationwide. More than 2,000 healthcare providers in Maine, will have access to HealthInfoNet's HIE.
- » DrFirst provides Rcopia and Rcopia AcuteCare to ambulatory and hospital providers for electronic prescribing and access to medication histories. These systems satisfy requirements for national physician incentive programs (MIPPA and ARRA).
- » Maine HealthInfoNet estimates \$50 million savings/year due to fewer unnecessary and duplicative tests, procedures, prescriptions and hospital admissions

- **Electronic Prescribing of Controlled Substances (EPCS) research and demonstration project with DEA and Massachusetts Department of Public Health**

- » Goal: demonstrate the feasibility of transmitting controlled substances electronically using DEA guidelines.
- » Participants: DrFirst, Massachusetts Department of Public Health (MDPH), eRx Network, Berkshire Health Systems, Inc. Funded by a grant from the *Agency for Healthcare Research and Quality (AHRQ)*. Granted a waiver by the Drug Enforcement Administration (DEA) to send e-prescriptions for Schedule II-V medications
- » DrFirst securely transmitted electronic prescriptions that would meet the DEA's strict requirements. The DEA has since issued an interim final rule based on the security features demonstrated by DrFirst. Results of the project are expected to contribute significantly to speeding adoption of controlled drug e-prescribing nationwide.

- **DrFirst and MEDITECH Partnership**

- » DrFirst is exclusively integrated with MEDITECH hospital systems to create a comprehensive medication management solution and enhance patient safety by providing access to a patient's medication claim history during medication reconciliation.
- » DrFirst has also integrated beneficiary plan data for medication tiers into the MEDITECH Ambulatory Order Management prescription writing tool. This enhanced CPOE process empowers physicians to select treatments which are both clinically and cost effective for their patients upon discharge.

- **DrFirst "Open Borders"**

- » In 2004, DrFirst adopted a corporate strategy to promote interoperability and integrate deeply with Electronic Health Record (EMR/EHR), Practice Management System, and other health IT software vendors to bring the true power of electronic prescription management and clinical data exchange to their clients.
- » Over 100 HIT firms have partnered with DrFirst for these integrated solutions. DrFirst promotes broad interoperability to create a non-disruptive upgrade path from e-prescribing to EHR.

THE DRFIRST DIFFERENCE

- » DrFirst is the **most decorated standalone e-prescribing vendor**, having earned over 12 awards, certifications, and industry accolades.
- » DrFirst is ISO 27001 certified.
- » DrFirst, with its mature product suite, is focused on usability for physicians with solutions that are scalable for practices sizes from **1 to 3,000** providers.
- » DrFirst is the vendor of choice for hospitals, health systems and major health plans.
- » DrFirst **provides a proven, successful migration path** from standalone e-prescribing to over 130 EMR/PMS vendors
- » DrFirst integrates with major physician "portals," including that offered by the AMA. DrFirst allows large practice groups, and major health systems to **share patient data** within the community through its unique enterprise capabilities.
- » DrFirst **Certified Solutions are the top choice for HIT vendors seeking** integration of e-prescribing services with their EMR/EHR, PMS, or portal systems.

