



Practicare Medical Management, Inc. incorporates DrFirst™ Rcopia GoldRx™ Certified Rcopia e-Prescription Application into Suite of Products

Connected technologies to offer physicians new capabilities and cost savings

Rockville, MD — May 10, 2007 – Practicare Medical Management, Inc. and DrFirst, Inc. announces new partnership to work together to add true EDI e-prescribing capabilities to their existing suite of technology products. This partnership will advance healthcare technology that will bring Practicare clients new patient safety and efficiency capabilities and cost savings. Concurrently, the partnership will allow Practicare to provide their users access to Rcopia, a time-tested, top of the line e-prescribing application and to bring the feature to market quickly, with a greater ROI, and a shorter training to adoption cycle.

“Not all e-prescribing products are created equal. Therefore, compared to most EHR e-prescribe products that will only fax to the pharmacy, we believe integrating DrFirst Rcopia with our application takes functionality a step above the next generation of e-prescribe solutions,” said James Antonacci, Jr., CEO of Practicare. “As a medical management company we find this product integrates well with our mission of providing cost effective solutions for our healthcare providers.”

Connecting Practicare with DrFirst’s Rcopia GoldRx Certified e-prescribing Solution will substantially enhance customers’ ability to send and receive renewal scripts electronically to pharmacies and enhance clinical decision support functionality for drug/drug and drug/allergy interactions. In addition, connecting with Rcopia will allow users to access medication history beyond their clinical offices for up to the last 10 years of patient medication history, send electronic scripts to the mail order pharmacies, share patient data with other providers, and reduce pharmacy callbacks due to non-formulary compliance.

“We are pleased to partner with Practicare because they understand that physicians must function effectively not only as clinicians, but as effective business managers to remain profitable. The integration of our products promises dramatic new capabilities and efficiencies for all physician’s practices,” said G. Cameron Deemer, President of DrFirst.

About Practicare

Practicare Medical Management, Inc. was established in 1988, with a mission to provide healthcare professionals with medical billing expertise, and accounts receivable management services. They believe flexibility and innovation are key factors to the success of your Practice. Because each medical practice is unique, their organization prepares customized billing systems, and data solutions, to effectively meet each client’s specific needs. Practicare utilizes state of the art computer systems and paperless technology that provide clients with optimum financial control of their practices. They have a proven record of success on behalf of their clients, and are eager to bring the benefit of their experience to your practice. More information can be found at www.practicare.net.

About DrFirst

DrFirst is a national provider of physician connectivity services through its award-winning Rcopia electronic prescription management system. Founded in 2000, DrFirst creates innovative services targeted to physicians in both ambulatory and acute care environments. DrFirst solutions are widely integrated with practice management and electronic medical records software through its "Open Borders" program, and the company counts among its client base, not only physician practices, but major health plans, health systems, and EMR vendors. More information about DrFirst can be found at www.drfirst.com.

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